

SAMUEL FONJIA NJI-FONJIA

Digital Marketer/Computer Engineer

Age: 31 yrs Status: Single ✉️ sfonjia192@gmail.com

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Motivated, hardworking and passionate digital marketing and computer enthusiast wishing to integrate a goal driven team to bring in my contribution for the growth of the company

WORK EXPERIENCE

GLOTELHO (E-Commerce)

Feb 2021 - Present

Digital Marketing Manager

- ✓ In charge of the Digital Marketing Strategy implementation and follow-up.
- ✓ Team Management : Traffic, Social Media, Email & Notification teams
- ✓ Follow-up of Brand campaigns on Glotelho
- ✓ Design of digital dashboards for annalysis and reporting

GLOTELHO E-Commerce

Sept 2020 - Feb 2021

Digital Traffic Manager

- ✓ Launching and optimization of Digital Campaigns; SEM, PPC, Email & Messaging campaigns
- ✓ Broad knowledge in content write-up and SEO optimization

ORANGE CAMEROON S.A (Telecommunications

company - Yaounde)

March 2018 - Sept 2019

Technical Client counsellor/Customer Service

- ✓ Was in charge of providing solutions and assistance to clients with Smartphones and computer problems issues.

Global

Telecommunications

House Sarl (GLOTELHO)

January 2017 - March 2018

Customer Technical Support Agent

- ✓ Smartphones and computer configuration and repairs. Working with top brands like: HP, Dell, LG, Apple, Samsung Huawei and others top brands)

ACADEMIC INTERNSHIP

Global

Telecommunicatios

House Sarl (GLOTELHO)

September 2015 - Feb 2016

Telecommunications and Networks Intern

- ✓ Installation and maintenance of computer networks(LAN, WAN, VPN), unified Communication Systems(PABX & IP-PBX) and fiber networks.
- ✓ Installation and configuration of Video-surveillance/Audio and Videoconferencing systems

CONSULTANCY

Vodafone Cameroon

November 2017

- Tested and validated the Maku511 mobile phone for conformity and compatibility over the Vodafone Network

AREAS OF COMPETENCE

- PPC, SEA, SEO Social Media Marketing
- Inbound Marketing Strategy
- Marketing
- Data Annalysis and cloud computing
- Computer Programming (web design)
- LAN installation and onfiguration

EDUCATION

Faculty of Engineering
And Technology(FET)

University of Buea
2013 - 2016

Bachelor of Engineering (B.Eng.):
Computer Engineering with Major in
Telecommunications.

Cummulative GPA: 3.37/4

GCE Advanced Level:GBHS DEIDO Douala
20/25 Points

GCE Ordinary Level: GSS Fontem
27/33 Points.

TECHNOLOGY

Software

- Facebook Business Manager/ Google & LinkedIn Ads
- Criteo/Eskimi/RTB House/WebEngage/Mailchimp
- Google Annalytics/Data Studio/Hotjar/Semrush
- Photoshop/Illustrator
- Wordpress/ Teamviewer
- Microsoft office suite

I.T Skills

Web Design

Graphic Design

Remote Assistance

Cloud Computing



LANGUAGE

Spoken-Written-Heard

English



French

